

Case Study “Tourism in the Mornington Peninsula”

Overview

The following activity sheets combine to provide a short case study on the characteristics of tourism in the Mornington Peninsula, in particular the Southern Peninsula, and the environmental, economic and socio - cultural impacts of different types of tourism. Time is also spent examining and evaluating the effectiveness of measures to ensure the sustainability of tourism in this region.

The content of this case study is delivered in a variety of formats including classroom activities, research and analysis tasks using on line data, teleconferences with local residents and businesses and the use of tools such as google earth. There are also a range of fieldwork activities for this region that support and enhance the content contained in the activity sheets.

Activity Sheet 1 aims to raise awareness of the range and categories of tourist activities and sites within in the Mornington Peninsula.

Activity Sheet 2 uses on line resources to analyse the characteristics of visitors that come to the Mornington Peninsula.

Activity Sheet 3 evaluates the environmental, economic and socio - cultural impacts of rising tourist numbers in the Mornington Peninsula. Specific attention is given to the Southern Peninsula as it has the highest number of visitors for this region. The content of this activity sheet also supports the fieldwork activities that have been developed.

Activity Sheet 4 investigates and analyses the management strategies implemented in the Mornington Peninsula in response to the environmental, economic and socio-cultural impacts of tourism raised in Activity Sheet 3.

A range of fieldwork activities for the Southern Peninsula have been developed to support and enhance the content contained in these activity sheets. For those unable to visit this region, where possible, alternative classroom activities have been developed. We are also able to pass on to you contact details for local residents and businesses that you could interview, via a teleconference, about the impacts of tourism.